#### The Use of Web-based SoftGIS Method

in the Urban Planning Practices



Maarit Kahila & Marketta Kyttä Conference Urban Conditions and Life Chances Amsterdam 2006

URBAN PLANNING AND EVERYDAY LIFE: A LEARNING PROCESS

# OPUS & P4-model (Public-Private-People -Partnership)

**Public** 

**Evaluation & SoftGIS** 

**Process simulation** 

**Private** 

Internet based development forum



**People** 



#### Aim of softGIS study

Gather research data about residents experiences related to their living environments

Linking the research data and structural features of the environments with the help of geographical information systems (GIS)

#### Research and development themes

Developing new Internet-based methods

- SoftGIS for evaluating the quality factors of living environments
- SoftGIS for children and youth

To utilize the evaluation knowledge in planning process

#### Research cases

- Järvenpää, Nurmijärvi, Mäntsälä, Kerava
- City of Turku
- Asuntosäätiö



## softGIS Methodology

Planning theory: Collaborative planning, local knowledge

(Horelli, Staffans)

**Environmental psychology: Perceived quality** 

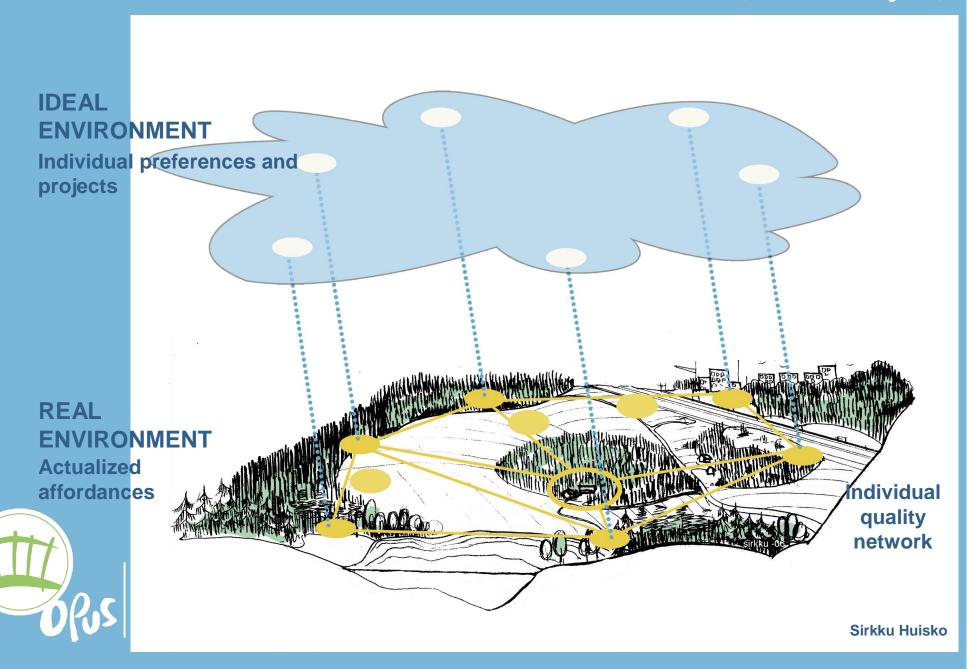
(Kyttä)

**GIS Science:**Participative GIS

ICT: www-environment

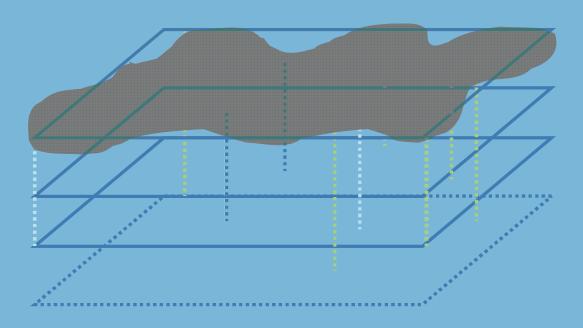
#### MODEL of THE PERCEIVED ENVIRONMENTAL QUALITY

(Marketta Kyttä)



## The 'soft' GIS

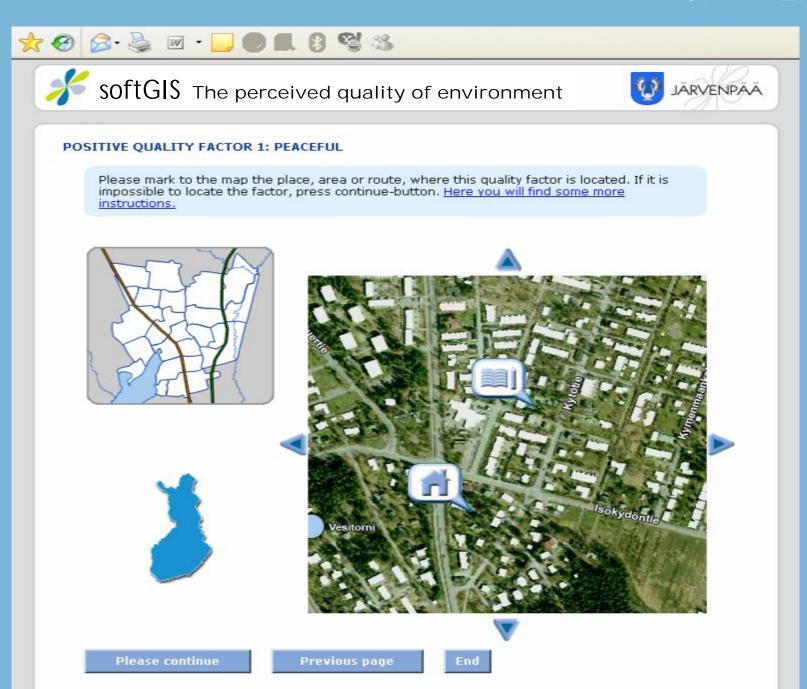
Developing a GIS-based method for studying the perceived environmental quality



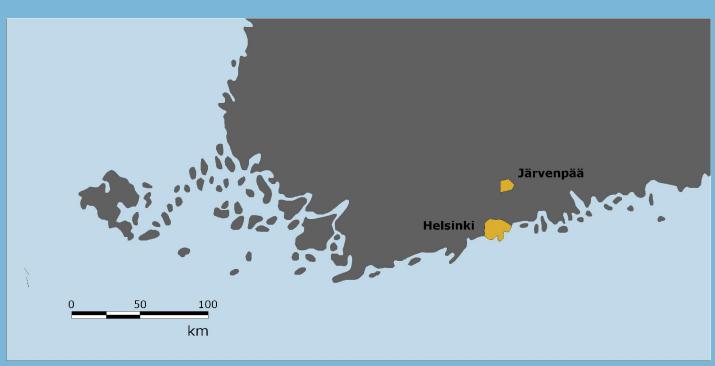
a new layer for the Geographic Information System



#### JÄRVENPÄÄ

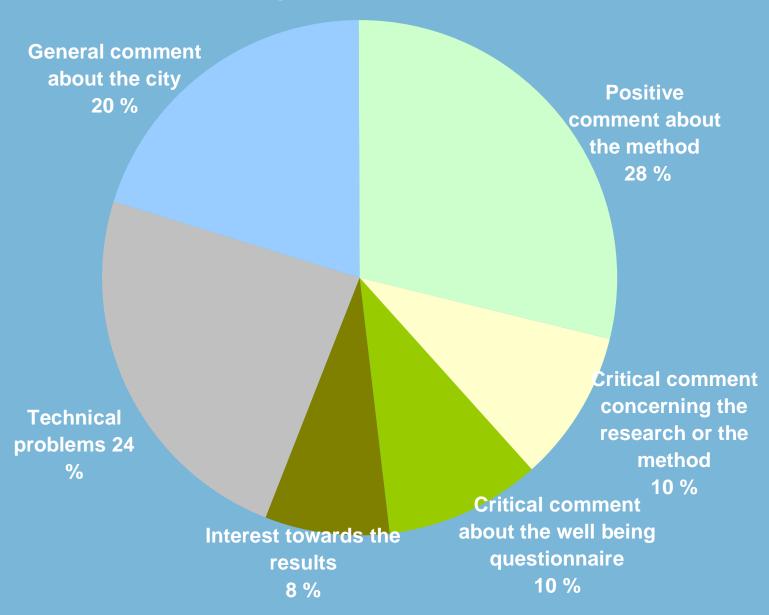


# Some results of sotfGIS —study Järvenpää



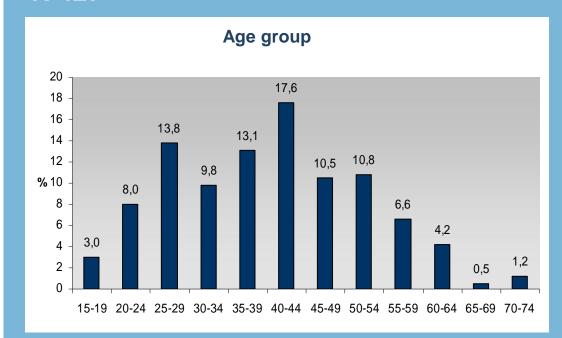


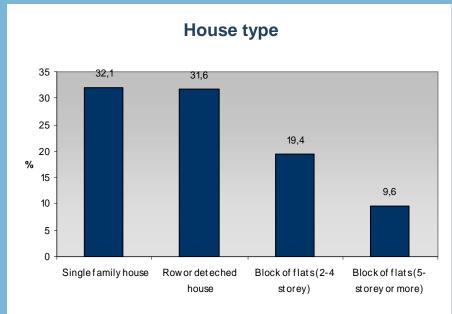
## SoftGIS experiences

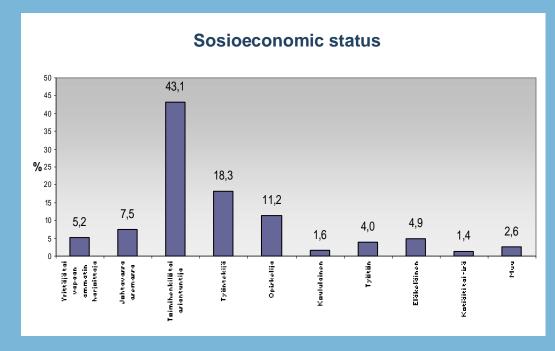


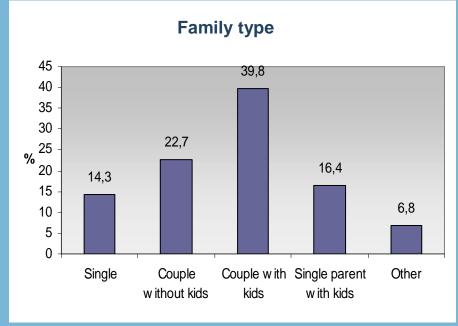


## Subjects

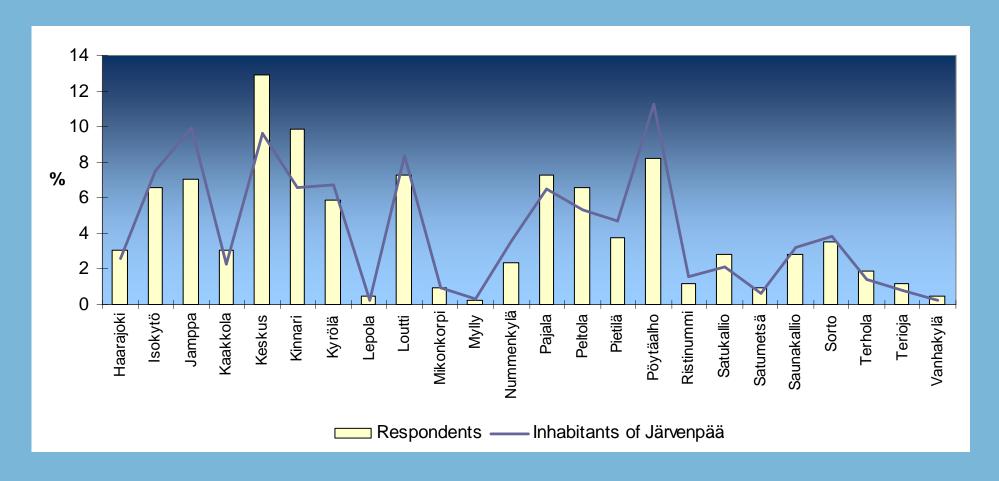








# Geographic representativeness



### THE CONTENTS OF QUALITY FACTORS

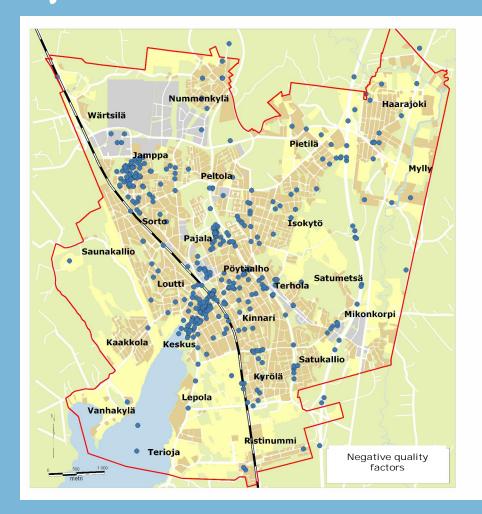
peaceful	220	Restless, noisy	230
safe	199	dense	154
well taken care of	144	insecure	121
close to nature	116	untidy	121
cozy	80	bad location	83
good services	<b>75</b>	crowded	74
good connections	43	uncozy	72
spacious	30	polluted	46
child friendly	22	ugly	18

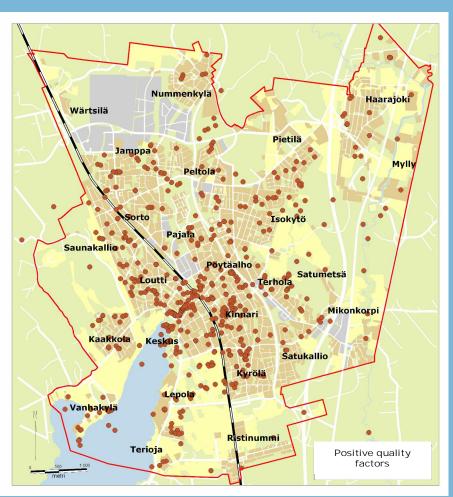
<sup>&</sup>quot;Real nature close by." "Buildings that are human scale (one family dwellings)." n = 427

# TITO PUS

### JÄRVENPÄÄ

#### The location of quality factors

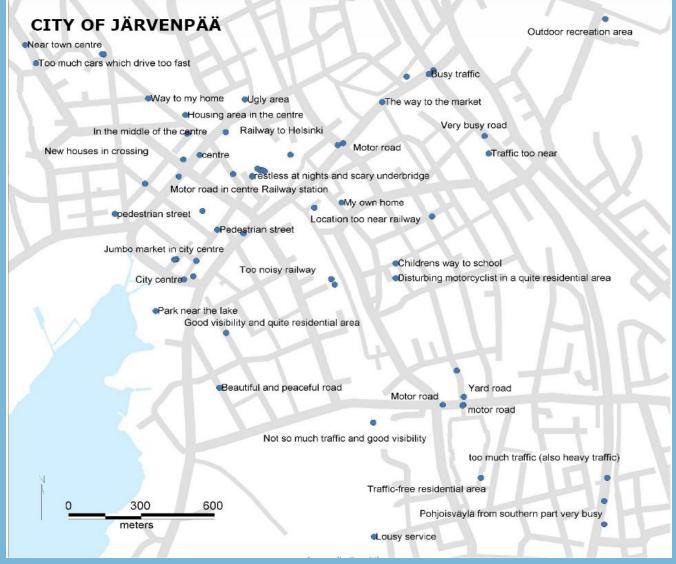






Quality factors thematically:

Traffic network





## Positive 'hot spot': The shore and the lake



### Negative 'hot spot': The centre of the town



"Järvenpää is a village like town, familiar faces are everywhere. Good place for children to grow up. Nature next door..."

# The location of affordances: The distance from home



20 m - 1 km à 50 %

1 - 3 km à 19 %

3 - 10 km à 5 %

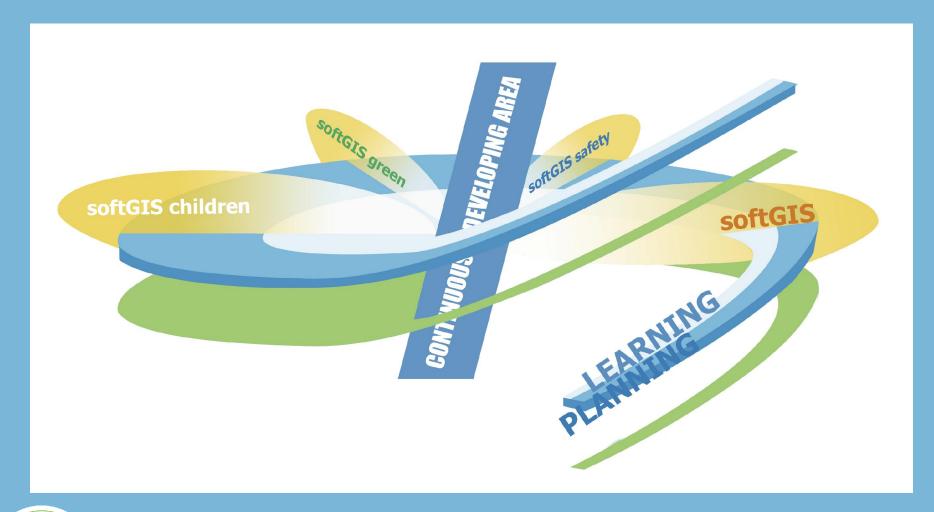
Over 10 km à 9 %



#### softGIS-information



## softGIS-tools





#### Residents

#### **Planners / Decision makers**

#### Possibilities

- + wide participation
- + easiness of the collaboration/cooperation (independence of time and place)
- + continuous information flow
- + user-friendliness
- + anonymity

#### Threats (Viherä, 1999)

- interface (technical abilities)
- motivation
- know-how

#### **Possibilities**

- + wide participation
- + affordability
- + easiness of the collaboration/cooperation(independence of time and place)
- + continuous information flow
- + anonymity
- + geographical information (coordinates)

#### **Threats**

- technical abilities
- planning traditions
- closed technical systems
- reliability/representativiness
  - -information overflow

### A more democratic planning process?

